

COURSE TITLE	<b>WAYS OF EFFECTIVE SCIENCE AND POPULAR SCIENCE COMMUNICATION</b>
COURSE TITLE (POLISH)	SPOSOBY EFEKTOWNEJ KOMUNIKACJI NAUKOWEJ I POPULARNONAUKOWEJ
COORDINATORS	Łukasz Kowalik, Ph.D.
TARGET GROUP	Doctoral School No 1 / Doctoral School No 2 / Doctoral School No 3 / Doctoral School No 4 / Doctoral School No 5 / Doctoral Studies
MAXIMUM NUMBER OF PARTICIPANTS	15
LANGUAGE	English
ASSESSMENT METHODS	<ul style="list-style-type: none"> <li>• presence,</li> <li>• activity during the course,</li> <li>• written test</li> </ul>
PROTOCOL TYPE	Z (course completion / zaliczenie)
TYPE OF CLASS	workshop
SUM OF HOURS	21 on-line classes
ECTS POINTS	1 ECTS
COURSE CONTENT	<p><b>Block I – Effective official communication</b></p> <ul style="list-style-type: none"> <li>• Communication audit - idiolect (personal dictionary);</li> <li>• Principles of effective official communication - communication models and filters;</li> <li>• Rules for interpreting communicators;</li> <li>• The four-side model (the four-ears model / communication square) - 4 facets of communication.</li> </ul> <p><b>Block II – Communication in practice</b></p> <ul style="list-style-type: none"> <li>• Interpersonal communication - basic rules, language and style requirements;</li> <li>• The most common communication errors;</li> <li>• How the best do it – the review of good practices;</li> <li>• Adapting communication to social styles;</li> <li>• Verbal and written communication - rules, models, tools;</li> <li>• Effective online communication - rules, the most common errors and good practices.</li> </ul> <p><b>Block III – Effective communication in a research team</b></p> <ul style="list-style-type: none"> <li>• A team or a group? How to communicate in a little, medium and well-integrated team?</li> <li>• Competition or cooperation? Communication in a research team;</li> <li>• Communication during a conflict – the elements of assertiveness;</li> <li>• Models of effective communication in a team - DES,DESC, ME-YOU;</li> <li>• The art of argumentation, justification and discussion in the forum.</li> </ul>
SCHEDULE	8.03, 9.03, 11.03.2022 r. (Tuesday, Wednesday, Friday) 9:00-2:30 p.m.