

COURSE TITLE	PUBLIC SPEAKING
COURSE TITLE (POLISH)	WYSTĄPIENIA PUBLICZNE
COORDINATORS	Łukasz Kowalik, Ph.D.
TARGET GROUP	Doctoral School No 1 / Doctoral School No 2 / Doctoral School No 3 / Doctoral School No 4 / Doctoral School No 5 / Doctoral Studies
MAXIMUM NUMBER OF PARTICIPANTS	15
LANGUAGE	English
ASSESSMENT METHODS	<ul style="list-style-type: none"> • attendance, • activity during classes, • final test
PROTOCOL TYPE	Z (course completion / zaliczenie)
TYPE OF CLASS	workshop
SUM OF HOURS	15 on-line classes
ECTS POINTS	1 ECTS
COURSE CONTENT	<p>Block I – Self-presentation during public speaking</p> <ul style="list-style-type: none"> • Image Audit; • Neurobiological aspects during public speaking; • The first impression effect. How to manage it? <p>Block II – Effective ways to present</p> <ul style="list-style-type: none"> • Consistency and logic of the speech; • Elements of neuroscience -mirror neurons; • Techniques for maintaining focus; • Storytelling in teaching, business and science; • Ways of delivering a presentation depending on the social style of the audience. <p>Block III – Communication and the art of argumentation during public speeches</p> <ul style="list-style-type: none"> • Correct argumentation used during presentations in teaching, science and business; • Difficult situations during speeches -undermining authority, questions with a hidden thesis, unconstructive negation, etc. – how to react? <p>Block IV – Stress management during public speaking</p> <ul style="list-style-type: none"> • Distress and eustress – how to use this energy? • Methods and techniques for coping with a strong stress reaction; • Dealing with difficult situations during a speech; • Building contact with the audience during presentations in teaching, learning and business.
SCHEDULE	15.03-16.03 2022 (Tuesday, Wednesday) 09:00-3:00 p.m.